



# How to set up an Adzooma account

Follow these simple steps and you'll be up and running  
in the next 5 minutes:



STEP 1

# Create an account

To get started complete the form and click the **Create Account** button.



## Create Your FREE Account

First Name

Email Address

Choose A Password

\*Your password must contain more than 8 characters.

**I'm using Adzooma on behalf of**

My business (I manage advertising accounts)



**Create Account**

(100% FREE - No Credit Card Required)

By using Adzooma you agree to the [Terms & Conditions](#) and [Privacy Policy](#).

STEP 2

# Adzoooma Walkthrough:

Click the **Start Walkthrough** button. (If you want to skip this step you can do so on the next screen)



## Welcome To Adzoooma

You've made a wise move.

You'll soon be managing and optimizing all your paid advertising campaigns from one intuitive dashboard.

Before you get started, we'd like to quickly show you around the key features of the platform.

It'll only take a few minutes and will ensure you're able to unleash the full potential of Adzoooma.

Click the button below to get started.

[Start Walkthrough](#) 

# Continue with Walkthrough or skip this step

You can now view our Adzooma introductory walkthrough by using the Next button, or skip by clicking the **Exit Walkthrough** button.

Keep in mind by watching the Walkthrough you'll find it much easier to get started quickly, once you get into the platform.

The screenshot displays the Adzooma dashboard interface. At the top, the navigation bar includes the Adzooma logo and menu items: Dashboard, Management, Opportunities (with a notification badge of 44), Automation, and Reports. The main content area is titled "Dashboard" and features an "Account Performance" section. This section contains five key performance indicators (KPIs) with their current values and trends:

Metric	Current Value	Trend
IMPRESSIONS	10,352	↑ 9,352
CLICKS	5,725	↑ 1,233
CONVERSIONS	575	↑ 538
COST	£52.35	↑ £45.25
CONV. RATE	12.35	↓ 17.34

Below the KPIs is a line chart comparing performance over a 7-day period. The Y-axis ranges from 0 to 2800. The X-axis is labeled "Day 1" through "Day 7". A solid red line represents "This Period" and a dashed red line represents "Last Period".

At the bottom of the dashboard, a blue walkthrough overlay box contains the following text:

This is your dashboard. You can access this from the main menu. It gives a quick overview of the current performance of your campaigns.

Below the text are two buttons: a pink "Next" button with a right arrow icon, and a grey "Exit Walkthrough" button.

# Select your ad platform accounts

Once you've completed or skipped the walkthrough, it's time to connect the ad platform accounts you want Adzooma to manage and optimise.



## You Must Now Connect Your Ad Accounts

You've now seen some of the key features that Adzooma offers. There's a lot's more to discover but we know you'll be eager to get started.

So, to continue, you must now connect all of the advertising accounts you want to manage and optimize.



Selects which accounts you want to connect first. You'll be prompted to allow Adzooma to access your account.

This is a necessary step for you to be able to use Adzooma. Don't worry though, your data is safe and we'll never make changes without your permission.

# Select specific ad accounts

Use the tick boxes to select the specific accounts within ad platforms you'd like to connect.



## Great! Which Accounts Do You Want To Optimize?

You can optimize an unlimited number of accounts. Choose which accounts you want to start with.

Remember, we never share your data with other users and you can remove Adzooma from your ad accounts at any time.

Select all

  

Main 7818532217

Next 

(You'll be able to add more accounts in a moment)

STEP 6

# Connect more ad platform accounts

Choose more ad platforms to connect to Adzooma by clicking the relevant button.



## Thanks! Connect More Accounts?

The more ad accounts you connect, the more powerful Adzooma becomes.

The typical Adzooma user connects XX accounts.

Choose which account you want to connect next:

 Continue with Google

 Continue with Microsoft

 Continue with Facebook

[I've finished connecting accounts >](#)

# Complete your account set up

Add a few more details and click the **Finish Account Setup** button. Adzooma will begin searching for improvement opportunities within your ad accounts.



## Almost There! Finish Your Account Setup

Thanks for connecting your ad accounts. You'll start seeing data and opportunity suggestions immediately, however it can take up to XX hours.

In order to deliver you the first-class customer support we've become known for, we just need a few more details...

[Finish Account Setup](#) 

# You're ready for lift off!

Your accounts are connected and you can now begin managing, automating and optimising with Adzooma. Click the **Start Optimising** button and you're all finished.



## Congratulations! Your Account Is Activated

You now have full, unrestricted access to the Adzooma platform.

We recommend starting by checking your [Opportunities](#) or creating your first [Automation](#).

[Start Optimizing](#)

### Need More Help?



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[Contact Us](#)

## Unlock Your Perfect Marketing Strategy

The Adzooma platform is perfect for optimizing your paid advertising campaigns quickly and easily.

But if you need help with your overall strategy, or want to perfect other areas of your digital marketing (SEO, Social Media, Content, etc), you'll need expert help.

The Adzooma marketplace is the answer, giving you fast access to the world's best marketing agencies.

